

# Red Cross Offers New Class for Suburbanites

Residents of Southern Los Angeles communities who keep animals and enjoy country living would be well advised to practice safety measures applicable to farms, according to Ruth Morgan, safety programs chairman for the Southern Los Angeles area.

"Every member of families residing in remote areas should take a Red Cross first aid course," Miss Morgan said.

Locally, Red Cross will offer a standard and advanced

first aid class beginning Sept. 3 and 4.

The standard course, which will be taught by certified instructor Dorothy Buck, will be held from 7 to 9:30 p.m. Tuesdays, beginning Sept. 3. The advanced class, for persons who have completed the standard course, will meet from 7 to 10 p.m. Wednesdays beginning Sept. 4.

Both classes will be held at the Red Cross Service Center, 1499 W. First St., San Pedro. Class reservations can be made by calling Red Cross at 831-0751.

Miss Morgan urged suburbanites to follow these safety tips:

- Operate all machines with caution and keep them in good working order.
- Use pesticides and fungicides only as instructed by directions on containers; use them only in well-ventilated places; protect your body from direct contact with them; do not breathe their fumes; when not in

use, store surplus quantities away from children.

- Before attempting to operate a power mower, clear the area of children and pets to protect them from deadly flying missiles.
- To prevent fires, do not allow debris to collect in sheds, barns or open areas.
- Keep electrical wires and outlets in good repair.
- To prevent shocks from accidental contact with live electrical currents, do not allow bulb outlets to stand empty.

Pen animals securely.

- Install steps where they are needed and keep them free of clutter.

With the rapid increase in the number of suburban swimming pools, drowning has become another major cause of rural accidents, Morgan said.

Ponds and pools can be made safer by installation of safety posts. These are simply four-by-four upright posts, each equipped with a reaching pole and an inflated tire tube secured to

a rope line. When a swimmer gets into trouble, a person on land can help by pulling him in with the pole or tossing the tube to him and pulling him to safety.

A poster or a can on top of the post describes reaching rescues, gives mouth-to-mouth resuscitation procedures, and lists the telephone numbers of the nearest ambulance and police station. These posters may be obtained from any Red Cross Service Center.



## COLLEGE REPORT

By ROBERT M. BERSI

Assistant to the President  
California State College, Dominguez Hills

One of the creators of the word "automation," John Diebold, recently stated that "we are not going to be able to survive another round of technological change unless we make some social innovation to match the technical innovation."

More and more scientists and laymen who are close to the dynamic of emerging technologies have become convinced that the on-going process of technological change will increasingly force fundamental changes in our social system. Of all the enterprises involved in that system, that which is most profoundly affected by the new tempo of radical change is education.

Why is this so? The answer is simple if one considers the school as a social enterprise within the entire system and remembers that everything which affects the operation of the social structure as a whole in some measure controls it and affects the operation of all the components within that system. One might even put it another way saying that a change in any component of a system results in change in all other parts — put more colorfully, touch a snake at any point and it will usually wiggle all over.

IN SHORT, a concept of systems arises here, or, if you will, overlapping systems. Such a concept is highly theoretical. You can't touch, taste, smell or see such abstractions. It's practical social fact, however, that they do exist, and that education, of course, as a sub-system of our entire society acts upon and reacts to the other components of social fact, however, system.

It is only fair to ask at this point about the meaning of all this to education. For one thing, it means that education as a focal point of interest has gone far beyond parental scrutiny.

For example, there is no question that starting with the rapid increase of federal legislation during the past few years that this enterprise has become a principal concern of the federal government as well as those people who every now and then demand to know what they are getting for their

LAYMEN today are challenging experts in the call for new educational reform and even pointing the way for educational institutions. Professional educators are consequently being influenced by leaders of national thought whose area of specialty and operation is not that of education, but some other sub-system within the society. Such pressures have given education much cause for self-scrutiny. Just for the sake of brevity, let me put it this way.

More than 5,000 registrars are registering voters throughout the county in preparation for the Nov. 5 general election, according to Supervisor Kenneth Hahn.

County Registrar-Recorder Rey E. Lee has advised Hahn that registrations are increasing as the pre-election activities intensify.

Deadline for voters to be registered for the forthcoming general election is Sept. 12.

Persons who must register between now and Sept. 1 in order to be able to vote in the presidential election are the following:

- Persons who have moved since last voting.
- Persons who did not vote in the November 1966 general election and have not re-registered since that time.
- Persons new to Los Angeles County who will have been in the state one year, in the county 90 days, and in the precinct 54 days by Nov. 5.
- Persons who will be 21 years of age on or before November 5.
- Persons who have changed their name legally, including women who have married.

New residents who have been in the state less than one year, but at least 54 days before the general election, are eligible to cast their vote for president and vice president by registering with the Registrar - Recorder, 808 N. Spring St., Los Angeles before Sept. 12.

Prospective registrants who have difficulty in locating a deputy registrar near their home or place of business may call 628-9211 in Los Angeles and ask for "Voter Information."

## County Seeking Voters

# discount of savings in this ad!

## Labor Day Weekend

### Day 10 A.M. to 7 P.M.

IF YOU INCLUDED THE DISCOUNT SAVINGS ON MEAT AND PRODUCE WHICH ARE NOT INCLUDED IN THIS COMPUTATION

PRICES EFFECTIVE through WEDNESDAY, SEPTEMBER 4th



Meat you can trust and at DISCOUNT PRICES, too!



"GREAT FOR BARBECUE or SANDWICHES"

**DUBUQUE "ROYAL BUFFET" HAM** 5 LB. CAN **\$3.98** EA.

SOME STORES CHARGE \$5.17

FARMER JOHN • FULLY COOKED

**Boneless HAMS** **\$1.19** LB.

Holiday week-end Barbecue Favorites!

ALPHA BETA WESTERN *Trim'd-Rite* BEEF

**BONELESS Rotisserie ROASTS** 98¢ LB.

FLAVOR AGED EASY TO CARVE

BARBECUE FAVORITE	BLADE CUT	CHUCK STEAK	53¢
T-BONE STEAK	FULL CUT	BONELESS FAMILY STEAK	95¢
ROUND STEAK	88¢	EASTERN QUALITY • 1-LB. PACKAGE	
USDA GRADE A • FRESH FROZEN		IOWA MAID BACON	52¢
CORNISH GAME HENS 20-OZ. MIN.		SWEET SMOKED • FROM NEBRASKA REG. #1 THICK SLICED	
69¢		ALPHA BETA BACON	58¢
IRISH BRAND • FLAVORFUL CURE		HORMEL "RED LABEL" or WILSON "CORN KING" BACON 1-LB. PACKAGE	58¢
CORNER BEEF BRISKET	69¢	SWIFT PREMIUM BACON 1-LB. PACKAGE	69¢

ALPHA BETA DEPENDABLE QUALITY

**GROUND BEEF** 43¢ LB.

Fresh ECONO-PAK 3-LBS. OR OVER

Fresh • DEPENDABLE QUALITY

**GROUND ROUND** 78¢

SWIFT • FROZEN • 8-OZ. PKG. • LINKS

**BROWN N' SERVE SAUSAGE** 63¢

CERTIFIED FRESH • FROZEN

**SOLE FILETS** 65¢

U.S. GOVT. INSPECTED • ALL WHITE MEAT CENTER CUTS

**SWORDFISH STEAKS** \$1.19

THESE PRICES EFFECTIVE THURSDAY through WEDNESDAY AUGUST 29, 30, 31 SEPTEMBER 1, 2, 3 & 4

### HOLIDAY PICNIC DISCOUNTS

ALPHA BETA STORES CHARGE DISCOUNT PRICE

ALPHA BETA • FROZEN • 6-OZ. CAN REGULAR OR PINK 13¢ VALUE

**LEMONADE** 11¢

914-OZ. CAN • ALL FLAVORS

**BORDEN'S Frosted Shake** 22¢ 18¢

TREESWEET • 48-OZ. • REAL

**ORANGE JUICE** 69¢ 63¢

SIMPLE SIMON • FROZEN • 8 INCH • ALL VARIETIES

**FRUIT PIES EXCEPT CHERRY** 39¢ 33¢

HALLEY'S SALADS 25¢

15-OZ. CAN • BEAN • POTATO • MACARONI • GERMAN • POTATO

SOME STORES CHARGE 39¢

FROZEN • 6 OUNCE CAN

**PICNIC LIMEADE or MOP DRINKS** 10¢ 10¢

HUNT'S • 300 CAN

**PORK & BEANS** 17¢ 16¢

HUNT'S • 2 1/2 CAN

READY TO EAT • 8 OUNCE PACKAGE

**POPCORN** 39¢ 36¢

KRAFT • 1 LB. PACKAGE

**MARSHMALLOWS** 29¢ 25¢

ALPHA BETA • HALF GALLON CARTON

**FRUIT PUNCH, GRAPE OR ORANGE HAPPY DAY DRINKS** 29¢ 25¢

### HOLIDAY PICNIC DISCOUNTS

ALPHA BETA STORES CHARGE DISCOUNT PRICE

ZEE • TROPIC TONE PKG. OF 50

**NAPKINS** 14¢ 11¢

2 ROLL PACK • REG. DECORATOR

**VIVA PAPER TOWELS** 41¢ 38¢

VITA PAK • 32-OUNCE SIZE

**GRAPEFRUIT JUICE** 45¢ 39¢

26-OZ. CARTON • PLAIN or IODIZED

**MORTON'S SALT** 13¢ 12¢

FAMILY PAK • 50. CARTON • HALF GAL • 69¢ VALUE

**ALPHA BETA ICE CREAM** 59¢

FROZEN • 6 PACK • Rainbow • Orange

**POPSICLES: Fudge • Cherry** 29¢ 25¢

ALPHA BETA • 89¢ LB. VALUE

**Monterey JACK CHEESE** 79¢

ALPHA BETA • 1-LB. 14-OZ. MIN. NET WEIGHT.

**COOKED in bag CHICKEN** 1.29

SEALED IN FLAVOR \$1.39 VALUE

CHRIS & PITTS BAR-B-Q SAUCE 32¢

14-OZ. BOTTLE 5 VARIETIES

SOME STORES CHARGE 43¢

CHRIS & PITTS • 23-OZ. BOTTLE • REG.

**BAR-B-Q SAUCE** 63¢ 53¢

### HOLIDAY PICNIC DISCOUNTS

ALPHA BETA STORES CHARGE DISCOUNT PRICE

KING OSCAR • NO. 1/4 CAN • REG. or CROSS PACK

**BRISLING SARDINES** 35¢ 30¢

1-LB. PACKAGE • CERTIFIED • ALL MEAT

**WILSON FRANKS** 69¢ 59¢

ALL MEAT

**FRANKS** 49¢

ALPHA BETA 1-LB. PACKAGE 59¢ VALUE

7 1/2-OUNCE CUP • 39¢ VALUE

**ALPHA BETA CHIP DIPS** 29¢

10 1/2-OUNCE PACKAGE

**POTATO CHIPS** 54¢

10-OUNCE PACKAGE

**DIP CHIPS** 54¢

ALPHA BETA • SLICED • 45¢ VALUE

**10 PACK HOT DOG BUNS** 41¢

ALPHA BETA • 45¢ VALUE

**12 PACK • SLICED HAMBURGER BUNS** 45¢

ALPHA BETA • 15-OZ. CUP • 39¢ VALUE

**POTATO SALAD WITH EGG** 37¢

2-LB. CUP 69¢ VALUE

14-OZ. CUP • COLE SLAW • 15-OZ. • MACARONI

**ALPHA BETA SALADS** 37¢

2-LB. CUP • COLE SLAW 69¢ VALUE

### HOLIDAY PICNIC DISCOUNTS

ALPHA BETA STORES CHARGE DISCOUNT PRICE

COLLIERS • 10-LB. BAG

**Charcoal BRIQUETS** 99¢ 79¢

20-LB. BAG \$1.79 \$1.49

ALPHA BETA • 16-LB. BAG

**CHARCOAL BRIQUETS** 79¢ 69¢

20-LB. BAG VALUE \$1.49 \$1.29

48-OUNCE CAN • 6 FLAVORS

**HI-C DRINKS** 33¢ 29¢

ALPHA BETA • REG. OR LO CAL • 12 OUNCE CANS

**BALA CLUB POP** 9¢

10¢ VALUE

PACK OF 6 • 12-OZ. CANS

**R.C. COLA** 79¢ 65¢

11 OZ. JAR

**HEINZ RELISH** 22¢

5 VARIETIES

ALPHA BETA • 6 1/2-OUNCE PACKAGE

**TORTILLA CHIPS** 35¢ VALUE 32¢

15 OZ. CAN • REG. or LIVER

**KEN L RATION** 19¢ 14¢

1-LB. CAN • REG. VARIETY or CHICKEN

**VET'S DOG FOOD** 10¢ 8¢

LASTS 90 DAYS

**SHELL NO-PEST Strips** 1.99 \$1.65

**BARBECUED Meats... Poultry... Fish...**

Taste better when served with a casserole of Mrs. Cabbison's ALL PURPOSE DRESSING (recipe on the package)

**SAVE! LABOR DAY SALE**

For Lawn and Garden!

**JUNIPER** Reg. \$1.25 **69¢**

In 1 Gal. Can

**AUCUBA** Reg. \$1.25 **98¢**

In 1 Gal. Can

**ORTHO-GRO** 1 GAL. \$4.98 **1.98**

SECOND GAL.

**BIRD OF PARADISE** \$2.50 **1.98**

Val.

With bud. In 1 Gal. Can

**SHADE TREES**

5 Gal. up to Specimen Size

**SPECIAL SUMMER DISCOUNTS**

**Rafu NURSERY GARDEN SHOP**

1650 W. Artesia Blvd. OPEN EVERY DAY

(1/2 Block East of Western Ave.) DA 7-3340 or

GARDENA FA 1-6369

every single day!

LEADER TOO!

Your Nearby Alpha Beta Markets Are Located at:

YORRANCE—2730 Cabrillo Ave. at Sepulveda

5130 190th St. at Anza

DOMINGUEZ HILLS/CARSON—190th St. at Avalon

REDONDO—1880 S. Pacific Coast Hwy.

LONG BEACH—1506 S. Willow at Carson

**ALPHA BETA** Best for Less!

STORE HOURS

MON. THRU FRI. 10 A.M. to 9 P.M.

SAT. and SUN. 10 A.M. to 7 P.M.